



SING CHOIRS OF ANGELS
SING IN EXALTATION

THE WELL
ANNUAL REPORT
2024

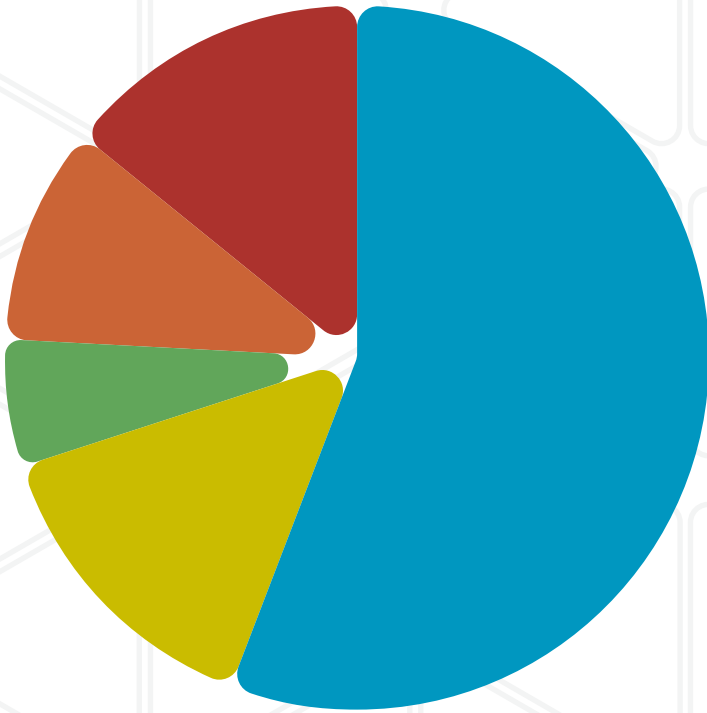
HELPING PEOPLE CONNECT TO GOD AND TO EACH OTHER IN EVERY NEIGHBORHOOD

BUDGETED INCOME
\$9,420,000

ACTUAL INCOME
\$10,337,611

ACTUAL SPENDING
\$9,856,670*

Due to actual giving trending higher than budgeted giving, church leadership utilized the additional funds primarily for providing cost-of-living increases to care for our staff team in this inflationary environment and for expenses to operate and expand ministries.



BUDGETED SPENDING**

**Our budgeted spending reflects our belief that the ministry is primarily about the people and not the programs. This allows us to invest more in our staff while maintaining relatively low ministry program costs without compromising effectiveness or impact.

- STAFF **56%**
- FACILITIES/OPERATIONS **14%**
- MINISTRY PROGRAMS **6%**
- MISSIONS **10%**
- DEVELOPMENT **14%**



CULTIVATE
A NEW SEASON

CONTRIBUTIONS FOR CULTIVATE - A NEW SEASON

\$ 3,658,710

During the campaign of Cultivate: A New Season, we saw general giving increase alongside the overwhelming success of this initiative, which concluded well above our expectations with 118 percent of the originally pledged amount. This has allowed us to fund the launch of City Church - serving our city at the Fresno Mission, to renovate the Fig Garden sanctuary reaching the center of our city, and to open our Student Center and Coffeehouse - a gathering space for the next generation that reflects our values of community engagement. In 2025, ongoing Cultivate efforts will help to decrease our debt, so we can be financially prepared for whatever the Lord will call us to next.

The Well saw its largest attended Easter gatherings of upward of 8,700, a 43 percent increase from the previous year. On Sundays, our Kids Ministry grew by 30 percent, while overall attendance grew by 32 percent, with a weekly average of 6,618 in-person adults and kids. Our midweek Student Ministries grew by 48 percent upon opening the Student Center and Coffeehouse. As more people came, more proclaimed their faith in Christ with 60 students and 36 children taking part in over 215 baptisms.

GATHERINGS

5,226 AVERAGE WEEKLY ADULT ATTENDANCE

1,392 AVERAGE WEEKLY KIDS AND MIDDLE SCHOOL ATTENDANCE

1,314 FIRST-TIME GUESTS

STUDENTS

828 AVERAGE WEEKLY ATTENDANCE

505 HUME LAKE SUMMER CAMPERS

229 WINTER RETREAT CAMPERS

644 SPECIAL EVENTS & CONFERENCE PARTICIPANTS

50 volunteers smoked 6,000 pounds of tri-tip and raised \$45,000 to provide camp scholarships for kids and students.

I SOUGHT THE LORD
AND HE HEARD AND HE A



KIDS

1,022 AVERAGE WEEKLY ATTENDANCE

1,707 FIRST-TIME FAMILIES, OF WHICH **52%** ARE IN REGULAR ATTENDANCE

499 LEADERS, INCREASING BY **27%** THROUGHOUT THE YEAR

44 CHILD DEDICATIONS

In Kids Ministry, we met the special needs of 46 children, up from 19 in the previous year, while our 4th and 5th grade ministry took 72 kids to camp and saw upward of 160 at ministry events. Serving our kids over the summer break, leaders grew by 47 percent at Summerpalooza, which grew by 23 percent in attendance.

46 CHILDREN IN SPECIAL NEEDS

1306 SUMMERPALOOZA KIDS

802 SUMMERPALOOZA LEADERS



Alongside the increase of gathering attendance, our small groups saw a 32 percent increase in the number of adults finding more intimate, authentic pockets of community in our Recovery, Marriage and Life Group Ministries. Additionally, our Care Ministry launched Hope for the Holidays, as well as a 13-week Grief Share Program meeting the needs of over 100 participants.

LIFE GROUPS

262 LIFE GROUPS

2016 LIFE GROUP PARTICIPANTS

1342 WOMEN'S BIBLE STUDY PARTICIPANTS

REGENERATION RECOVERY

247 AVERAGE WEEKLY ATTENDANCE

508 FIRST-TIME GUESTS

168 COMMENCEMENTS

RE|ENGAGE

86 MARRIED COUPLES
(160 PARTICIPANTS)

MERGE

57 SERIOUSLY DATING COUPLES
(136 PARTICIPANTS)



CARE

92 INDIVIDUAL-MET NEEDS RELATED TO DEATH, CANCER, AND LIFE CRISIS, WHILE PARTNERED WITH A CARE SHEPHERD

20 FUNERALS

16 PRACTICAL NEEDS HOME PROJECTS

21 HOME VISITS WITH BREAD DELIVERIES

Partnered with 11 local churches, 19 global and local gospel-centered organizations and initiatives, 5 Extended Family serving overseas and 2 in our city, and 1 Global Intern, we continue to meet the tremendous needs in our city and our world.

MISSIONS

- \$380,000** GLOBAL ORGANIZATIONS AND INITIATIVES FUNDED
- \$239,000** LOCAL ORGANIZATIONS AND INITIATIVES FUNDED
- \$100,000** CULTIVATE FIRST FRUIT: CITY CHURCH AT THE FRESNO MISSION
- 78** EXPOSURE TRIP TEAM MEMBERS (INCLUDING 18 STUDENTS AND 7 KIDS)
- 5** EXPOSURE TRIP TEAMS (5 OVERSEAS; 1 DOMESTIC)
- 1,800** SERVE FRESNO VOLUNTEERS, WHICH DOUBLED FROM THE PREVIOUS YEAR
- 42** SERVE FRESNO PROJECTS



In its first year, our Well Stars athletic ministry resourced over 40 teams on and off the field in T-ball and soccer, connecting families to the gospel while developing player skills and helping to build character and integrity. Similarly, Men's Breakfast, also an invitation to anyone seeking smaller pockets of intentional, relational community, saw a monthly average of 275 men representing over 12 local churches.

ATHLETICS

- 549** The Well Stars Players
- 82** The Well Stars Coaches
- 18** The Well Stars Volunteers

