



SING CHOIRS OF ANGELS  
SING IN EXALTATION

**THE WELL**  
ANNUAL REPORT  
2024

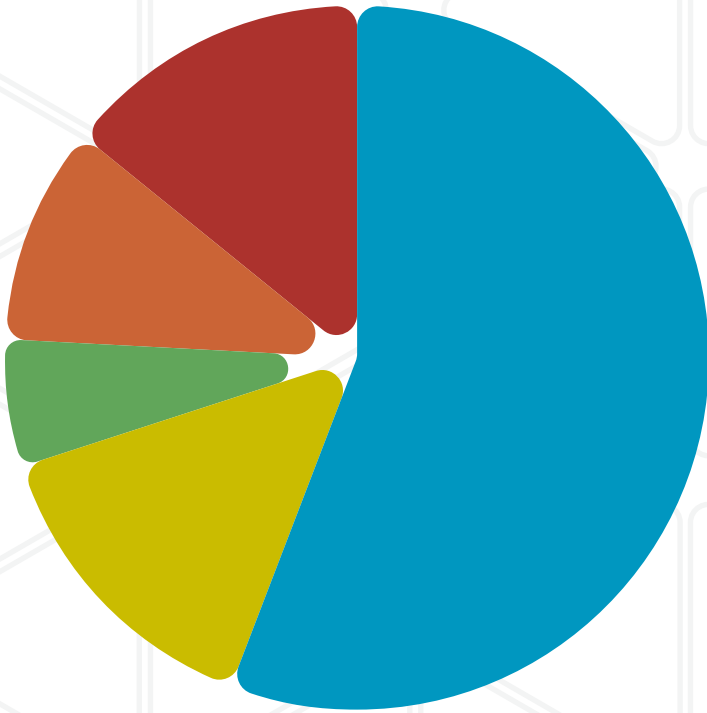
HELPING PEOPLE CONNECT TO GOD AND TO EACH OTHER IN EVERY NEIGHBORHOOD

BUDGETED INCOME  
**\$9,420,000**

ACTUAL INCOME  
**\$10,337,611**

ACTUAL SPENDING  
**\$9,856,670\***

Due to actual giving trending higher than budgeted giving, church leadership utilized the additional funds primarily for providing cost-of-living increases to care for our staff team in this inflationary environment and for expenses to operate and expand ministries.



**BUDGETED SPENDING\*\***

\*\*Our budgeted spending reflects our belief that the ministry is primarily about the people and not the programs. This allows us to invest more in our staff while maintaining relatively low ministry program costs without compromising effectiveness or impact.

- STAFF **56%**
- FACILITIES/OPERATIONS **14%**
- MINISTRY PROGRAMS **6%**
- MISSIONS **10%**
- DEVELOPMENT **14%**



**CULTIVATE**  
A NEW SEASON

CONTRIBUTIONS FOR CULTIVATE - A NEW SEASON

**\$ 3,658,710**

During the campaign of Cultivate: A New Season, we saw general giving increase alongside the overwhelming success of this initiative, which concluded well above our expectations with 118 percent of the originally pledged amount. This has allowed us to fund the launch of City Church - serving our city at the Fresno Mission, to renovate the Fig Garden sanctuary reaching the center of our city, and to open our Student Center and Coffeehouse - a gathering space for the next generation that reflects our values of community engagement. In 2025, ongoing Cultivate efforts will help to decrease our debt, so we can be financially prepared for whatever the Lord will call us to next.

The Well saw its largest attended Easter gatherings of upward of 8,700, a 43 percent increase from the previous year. On Sundays, our Kids Ministry grew by 30 percent, while overall attendance grew by 32 percent, with a weekly average of 6,618 in-person adults and kids. Our midweek Student Ministries grew by 48 percent upon opening the Student Center and Coffeehouse. As more people came, more proclaimed their faith in Christ with 60 students and 36 children taking part in over 215 baptisms.

## GATHERINGS

**5,226** AVERAGE WEEKLY ADULT ATTENDANCE

**1,392** AVERAGE WEEKLY KIDS AND MIDDLE SCHOOL ATTENDANCE

**1,314** FIRST-TIME GUESTS

## STUDENTS

**828** AVERAGE WEEKLY ATTENDANCE

**505** HUME LAKE SUMMER CAMPERS

**229** WINTER RETREAT CAMPERS

**644** SPECIAL EVENTS & CONFERENCE PARTICIPANTS

50 volunteers smoked 6,000 pounds of tri-tip and raised \$45,000 to provide camp scholarships for kids and students.

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AND HE HEARD AND HE A



## KIDS

**1,022** AVERAGE WEEKLY ATTENDANCE

**1,707** FIRST-TIME FAMILIES, OF WHICH **52%** ARE IN REGULAR ATTENDANCE

**499** LEADERS, INCREASING BY **27%** THROUGHOUT THE YEAR

**44** CHILD DEDICATIONS

In Kids Ministry, we met the special needs of 46 children, up from 19 in the previous year, while our 4th and 5th grade ministry took 72 kids to camp and saw upward of 160 at ministry events. Serving our kids over the summer break, leaders grew by 47 percent at Summerpalooza, which grew by 23 percent in attendance.

**46** CHILDREN IN SPECIAL NEEDS

**1306** SUMMERPALOOZA KIDS

**802** SUMMERPALOOZA LEADERS





Alongside the increase of gathering attendance, our small groups saw a 32 percent increase in the number of adults finding more intimate, authentic pockets of community in our Recovery, Marriage and Life Group Ministries. Additionally, our Care Ministry launched Hope for the Holidays, as well as a 13-week Grief Share Program meeting the needs of over 100 participants.

## LIFE GROUPS

**262** LIFE GROUPS

**2016** LIFE GROUP PARTICIPANTS

**1342** WOMEN'S BIBLE STUDY PARTICIPANTS

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## REGENERATION RECOVERY

**247** AVERAGE WEEKLY ATTENDANCE

**508** FIRST-TIME GUESTS

**168** COMMENCEMENTS

## RE|ENGAGE

**80** MARRIED COUPLES  
(160 PARTICIPANTS)

## MERGE

**68** SERIOUSLY DATING COUPLES  
(136 PARTICIPANTS)



## CARE

**92** INDIVIDUAL-MET NEEDS RELATED TO DEATH, CANCER, AND LIFE CRISIS, WHILE PARTNERED WITH A CARE SHEPHERD

**20** FUNERALS

**16** PRACTICAL NEEDS HOME PROJECTS

**21** HOME VISITS WITH BREAD DELIVERIES

Partnered with 11 local churches, 19 global and local gospel-centered organizations and initiatives, 5 Extended Family serving overseas and 2 in our city, and 1 Global Intern, we continue to meet the tremendous needs in our city and our world.

## MISSIONS

- \$380,000** GLOBAL ORGANIZATIONS AND INITIATIVES FUNDED
- \$239,000** LOCAL ORGANIZATIONS AND INITIATIVES FUNDED
- \$100,000** CULTIVATE FIRST FRUIT: CITY CHURCH AT THE FRESNO MISSION
- 78** EXPOSURE TRIP TEAM MEMBERS (INCLUDING 18 STUDENTS AND 7 KIDS)
- 5** EXPOSURE TRIP TEAMS (5 OVERSEAS; 1 DOMESTIC)
- 1,800** SERVE FRESNO VOLUNTEERS, WHICH DOUBLED FROM THE PREVIOUS YEAR
- 42** SERVE FRESNO PROJECTS

In its first year, our Well Stars athletic ministry resourced over 40 teams on and off the field in T-ball and soccer, connecting families to the gospel while developing player skills and helping to build character and integrity. Similarly, Men's Breakfast, also an invitation to anyone seeking smaller pockets of intentional, relational community, saw a monthly average of 275 men representing over 12 local churches.

## ATHLETICS

- 549** The Well Stars Players
- 82** The Well Stars Coaches
- 18** The Well Stars Volunteers

